



# Developing an Effective & Sustainable Local County Mobilization Movement

# Why Mobilize

***Local leaders must build collaborations and coordinate services. By working together, counties can promote responsible fatherhood and create long term solutions to the father absence crisis...***

Excerpted from Ohio Commission on Fatherhood website. - 2011



## How One Ohio County Mobilized



**MOBILIZING THE COMMUNITY  
AROUND RESPONSIBLE FATHERHOOD  
REQUIRED ESTABLISHING...**

**Common Cause.**

**Common Vision.**

**Committed Leadership.**



*Community leaders must identify the problem.*

WHAT IS OUR **COMMON CAUSE?**

# COMMON CAUSE:



*Too many of OUR children are growing up without actively involved, skilled, and consistently present fathers. As a consequence, they are experiencing inferior outcomes. That impacts ALL of us.*

# COMMON CAUSE:

***THE CAUSE MUST BECOME  
THE PRIMARY THING.***

## NOT :

PERSONAL AMBITION  
ORGANIZATIONS/AGENCIES  
PROGRAMS  
POLITICAL AND OTHER IDEOLOGIES  
FUNDING POSSIBILITIES  
ETC.



# COMMON CAUSE:

*THE CAUSE MUST BECOME THE PRIMARY THING.*

*Ask the questions...*

*What can we do together to address the problem that we cannot do separately?*

*What can we accomplish together if no one cares who gets the credit?*







# LEADERS NEED A **COMMON VISION**

*What do we see as our community's future as a result of our owning the cause and addressing the problem together ?*

# COMMON VISION:



## ***Our community***

*Is becoming a place where there is a growing number of children with **actively involved, skilled, and consistently present fathers.** As a result, we are seeing them have **improving outcomes, and that impacts ALL of us.***



# THERE NEEDS TO BE COMMITTED LEADERSHIP

*Who believes in the **CAUSE** and shares the **VISION**?*



# THERE NEEDS TO BE COMMITTED LEADERSHIP

*Who will promote the **CAUSE**, and cast the **VISION**?*

## Fatherhood Commission of Clark County

### Current Members:

Springfield City Schools District Superintendent

County Family & Children First Council Director

City of Springfield Mayor

Hospital President

Court Administrator

Foundation Executive Director

Community College President

2 At Large Community Members

Judicial Advisor: Juvenile Court Judge



In 2011, Fatherhood Commission of Clark County adopted a Community Fatherhood Policy to...

- Recover the norms of responsible fatherhood by strongly promoting holistic support for healthy, involved fathering in Clark County



In 2011, Fatherhood Commission of Clark County adopted a Community Fatherhood Policy to...

- Help the community appreciate that fathers and father-figures matter greatly in the lives of children





In 2011, Fatherhood Commission of Clark County adopted a Community Fatherhood Policy to...

- Move the entire community toward becoming a father-friendly community through the removal of barriers, being welcoming, supportive, proactive, and innovative respecting the full-participation of fathers in the parenting of their children



*Dozens of community leaders adopted it.*







*How do we do this?*

**MOBILIZATION TRAINING IS VITAL**

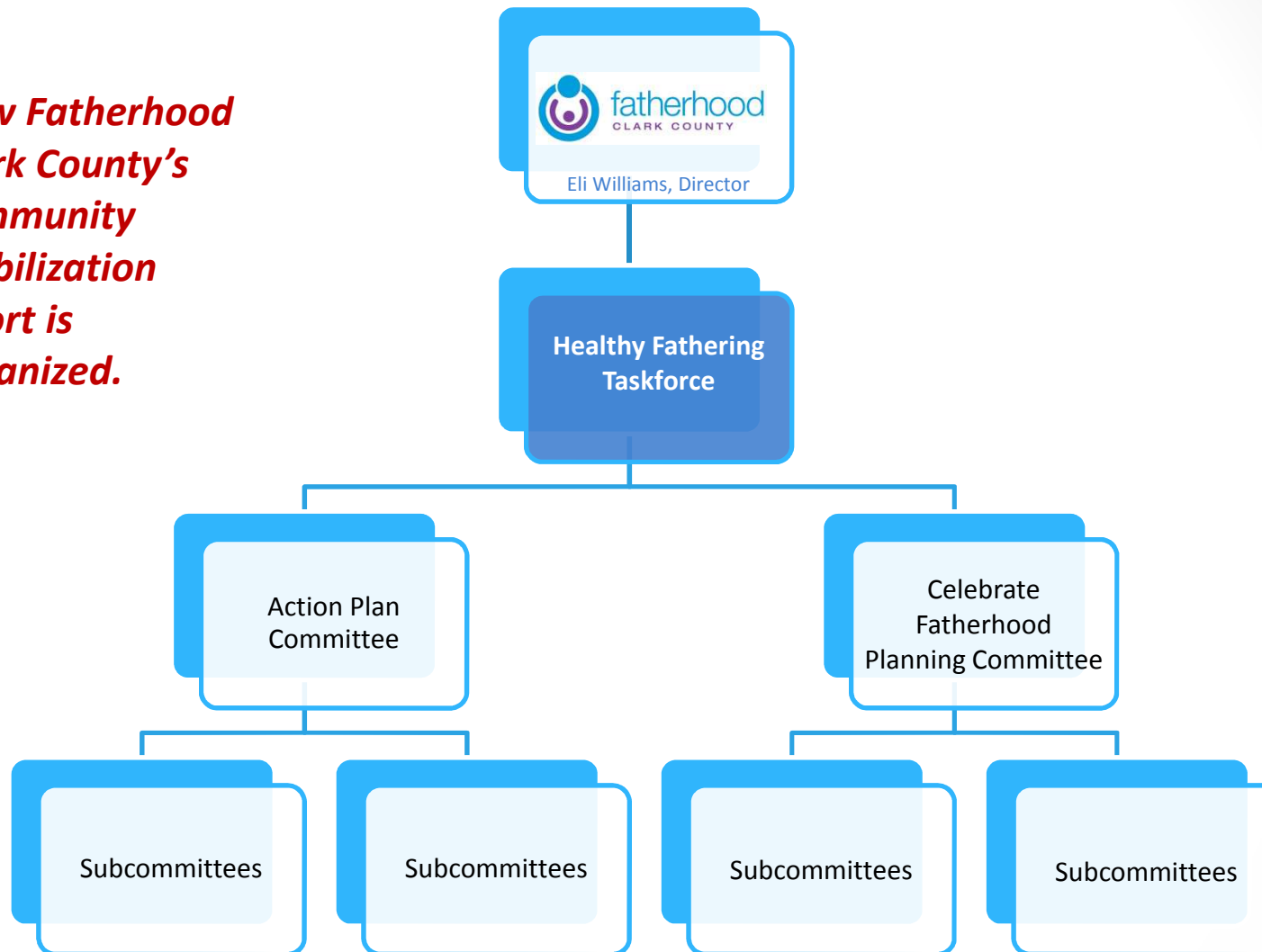
**In 2011, Ohio Commission on Fatherhood offered a Community Mobilization Training Opportunity.**

**Urban Light Ministries applied on behalf of Clark County's Fatherhood Leadership Team.**



Fatherhood Commission of Clark County

*How Fatherhood  
Clark County's  
community  
mobilization  
effort is  
organized.*



# COMMITTED LEADERSHIP

*The Healthy Fathering Taskforce  
is a collaborative of champions who  
take the lead in focusing on  
promoting healthy, responsible  
fathering within their sectors  
throughout Clark County.*





## Healthy Fathering Taskforce

### Action Plan Committee

#### Sector Champions

- Recruitment  
& Engagement  
within Sectors

#### Summit & Luncheon

- Event Planning
- Program

#### Strategic Action

- Action Plan  
Implementation
- Revisions
- Reports

# Recent Mobilization Event:



**September 18, 2013 / 11 AM— 3 PM**

**Rocking Horse Center Community Room**

**North Building / Lower Level**

***Lunch Provided***





September 18, 2013 / 11 AM— 3 PM

Rocking Horse Center Community Room

North Building / Lower Level

*Lunch Provided*

Community leaders gathered  
to work on updating the  
mobilization plan for 2014 –  
2015.





September 18, 2013 / 11 AM— 3 PM

Rocking Horse Center Community Room

North Building / Lower Level

*Lunch Provided*

## Sectors Represented:

- Business/Philanthropy
- Civic
- Education
- Higher Education







September 18, 2013 / 11 AM— 3 PM

Rocking Horse Center Community Room

North Building / Lower Level

*Lunch Provided*



**Faith**



**Government**



**Military**



**Health**



**Law/Judicial**



[ 25 ]



September 18, 2013 / 11 AM— 3 PM

Rocking Horse Center Community Room

North Building / Lower Level

*Lunch Provided*

- » **Social Service**
- » **Media/Communications**
- » **Nonprofit A & B**

*Not every group follows up  
to develop action steps.*



# Recent Sector Leadership Event:

## **Faith Sector**

CLARK COUNTY CLERGY



May 5, 2014



**CLARK COUNTY CLERGY**

**LEADERSHIP** *summit on*  
**FATHERHOOD**

May 5, 2014



**31 Faith Leaders Attended**



[ 28 ]



*Engaging the Community at Large*

# COMMUNITY EVENTS

# ANNUAL MOBILIZATION EVENT:



4<sup>th</sup> Annual Community Celebration Fathers Day Weekend  
June 13 & 14





# ANNUAL MOBILIZATION EVENT:



## ANNUAL MOBILIZATION EVENT:



**Encourages students Pre K-12 to: Write. Draw. Paint... Whatever ...about how their father figure rocks their world!**





## COMMUNITY MOBILIZATION RESOURCES

# FCC Resources



- Father's Resource Center
  - 513-515 S. Yellow Springs St, Springfield
  - Literature and materials for fathers and those who serve them

# FCC Resources



[clarkfamilyfirst.org/fatherhood](http://clarkfamilyfirst.org/fatherhood)

## Website:

- Action Plan Progress Report
- Resource Guide
- Newsletters
- Helpful Links
- Research

# FCC Resources



## DADS RESOURCE GUIDE CLARK COUNTY

SUPPORTING MEN IN THEIR ROLE AS RESPONSIBLE FATHERS

A Parenting Resource  
Guide For Fathers  
Services  
Parenting Tips  
Father Facts  
Parent/Child Activities



## Dads Resource Guide

- Available at Father's Resource Center and many community agencies

# FCC Resources



## Fatherhood Resource Kiosks

- Five are strategically placed around the county





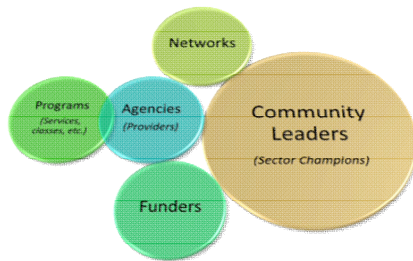
# FCC Resources



## Newsletter

- Quarterly
  - Distributed by
    - Email
    - Download
    - Kiosks
    - Event Handouts

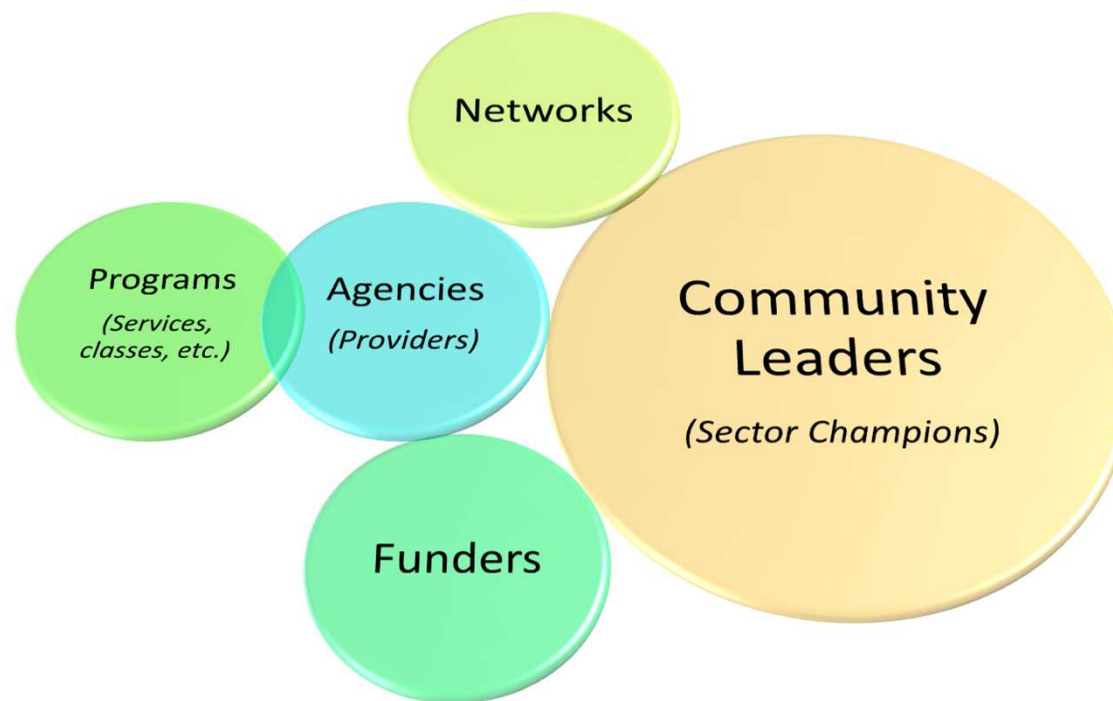




*Long Term Sustainability*

# A SUSTAINABLE COMMUNITY MOBILIZATION MODEL

# A Sustainable Community Mobilization Model



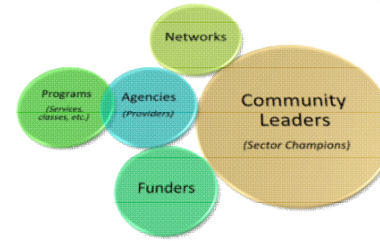




# ACTION STEPS

**A SUSTAINABLE COMMUNITY MOBILIZATION MODEL**

# ACTION STEPS



## Identify Potential Leaders & Resources

*Who are your community's sector leaders?*

BUSINESS

GOVERNMENT

FAITH

SOCIAL SERVICES

NONPROFIT

CIVIC

EDUCATION

PHILANTHROPY

HEALTHCARE

MEDIA

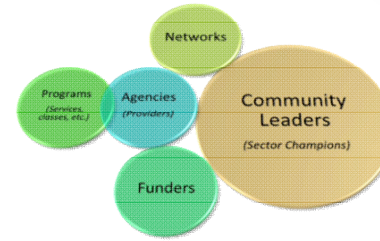
ENTERTAINMENT

TECHNOLOGY

AGRICULTURE

OTHER

# ACTION STEPS

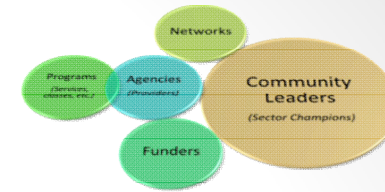


## Identify Potential Leaders & Resources

*Who are your community's fatherhood agencies, or family agencies that offer father-specific programs and/or services?*

*What are the potential networks of support for your mobilization?*

*What are the potential funding sources for your mobilization?*



## ACTION STEPS

*Engaging Sector Leaders*

# GETTING COMMITMENTS



## GETTING COMMITMENTS

### **Call an initial meeting of Sector Leaders.**

- Educate on the father absence crisis.
- Invite the sharing of personal experiences.
- Help them to see how it impacts their sector, and their community.

## ACTION STEPS

# Q & A

# For more information:

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